



**2025**

# Become a Hotwire Accredited Installer

*and Heat Up  
Your Business*

**Hotwire**  
Warm Your Soul

 **1/7-9 Newcastle Rd,**  
Bayswater VIC 3153, Australia



**ARE YOU AN ELECTRICIAN LOOKING TO BOOST YOUR INCOME AND GAIN A COMPETITIVE EDGE? THE HOTWIRE TRAINING ACADEMY (HTA) CAN HELP YOU BECOME A CERTIFIED HOTWIRE ACCREDITED INSTALLER (HAI), OPENING DOORS TO A GROWING MARKET.**

Underfloor heating is rapidly becoming a standard feature in new homes and renovations across Australia. Homeowners love the efficient, luxurious warmth it provides, and it's more affordable than many realize. Hotwire, established in Australia in 2003, is one of Australia's leading floor heating brands and is trusted by major retailers and brand names nationwide. Our reputation for quality products and exceptional customer service is reflected in our glowing Google Reviews.

# WHY BECOME A HOTWIRE ACCREDITED INSTALLER?



## Increase Your Bottom Line

Add a profitable service to every job. Underfloor heating is a simple upsell your customers will love.



## Gain a Competitive Advantage

Differentiate yourself from other electricians by offering specialised underfloor heating installation.



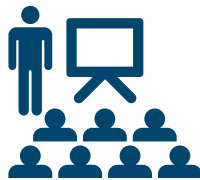
## Secure Long-Term Growth

As awareness of underfloor heating benefits grows, so will demand. Become a HAI and position your business for lasting success.



## Enjoy Year-Round Demand

Unlike seasonal services, underfloor heating installations happen during the building process, providing consistent work flow.



## Exclusive Fault Finding Training

Hotwire is the only underfloor heating company in Australia that provides comprehensive fault finding training. You'll learn how to pinpoint and resolve issues. In most cases we can find faults within a square cm or two. This valuable skill sets you apart and may even enable you to help other electricians.

# ***THE HOTWIRE TRAINING*** **PROGRAM**

**Our comprehensive training program consists of two in-person sessions: Floor Heating training is not something that can be delivered online. In person training will cover how to install all the different types of elements and allow you to get hands on with the installation experience.**

## **Session 1: Installation Training:**

Get hands-on experience installing various types of heating elements. This session will also cover the Hotwire range of Thermostats, including installation and programming.

## **Session 2: Fault Finding Training:**

You'll learn how to find any faults or damage to the heating element. Whilst every care is taken to ensure the safety of the element, there are occasions when the element might get damaged. Our training will help you learn how to find those faults.

# **THE HOTWIRE TRAINING PROGRAM**

## **Benefits of Accreditation**

### **Listing on the Hotwire Website**

Increase your visibility to potential customers.

### **HAI Certificate**

Hotwire will officially recognise your expertise.

### **Marketing Materials & Hotwire Giveaways**

Hotwire will help you promote your accreditation with merchandise and giveaways.

### **Easy Access to Products**

Hotwire products are available at every electrical wholesaler in Australia. We'll help you ensure your local wholesaler has everything they need to supply you quickly.

# READY TO *HEAT UP* YOUR BUSINESS?

Visit the [Hotwire website](#) to view training schedules and register for the next available session. Don't miss this opportunity to expand your skillset and grow your business with Hotwire!



1300 *HOTWIRE*